

WETA Board Meeting
Dane County Job Center-Madison
January 23, 2008

Members Present: Carol Burgett, Jon Danforth, Marlene Duffield, Robert Evans, Roger Gantzarow, Angel Rivera, David Skattum, Monica Snittler, and Joy Wiggert

Members Absent: Arrionne Beecroft, Art Beese, Pat Delmenhorst, Jim Erlenborn, Pat Langreck, Mary Ratz, O.J. Repins, and Tony Veeder.

Check-In

Meeting was called to order at 12:45 p.m. There were enough members for a quorum present.

Approval of Minutes

The president-elect asked if there were any changes to the minutes from the last meeting. There were none. The president asked for approval. Motion first by Angel Rivera and seconded by Jon Danforth to approve the minutes. No discussion. All board members approved.

The president-elect asked if there were any changes to the WETA Board Roster for 2007-2008. There were two addresses that members questioned and volunteered to email to the Secretary. No motion needed for approval. President-elect asked that once the changes were received by the Secretary to submit a copy to each member and post on the WETA website.

Financial Update (David)

David provided the board with a brief overview of the budget and the amounts in the M&I Money Market and the bank. A check was submitted to L. Fischer for \$35.00. There are ten unpaid registrations from last year's conference from DWD and DVR. Tony Veeder volunteered to follow-up on those.

WETA received \$300 for sponsorship from the Sentry Insurance Company. A certificate of appreciation will be sent to them on behalf of WETA. Marlene Duffield did mention she sent thank-you letters to sponsors. It was recommended that any corporate sponsorship received for this year's conference be listed on the agenda.

Monica asked whether a check had been mailed to OWN for the mini-conference. David indicated it would be sent.

Mini-Conference Update (Roger)

Roger provided board members with copies of the mini-conference sponsored by WETA. The mini-conference is a full day seminar titled *Workforce Development*

for *At-Risk Youth-Juvenile Corrections*. The location(s) have not been secured for these sessions that will be in Milwaukee, Wausau, Madison, and either Eau Claire or LaCrosse (undecided). The Milwaukee session is planned for March 1st. Speakers need to be confirmed and a hotel. Joy asked about the distribution of the announcement. Roger indicated that it will be distributed to the Department of Corrections, WETA conference attendees, workforce development boards, W-2 agencies, and other community based organizations. There are no conflicts with this seminar or the Labor/Law Clinics being held. This mini-seminar is for service providers. It is backed by Gary Denis, DWD.

Joy asked whether we were going to do a grant writing workshop. Roger indicated that there will probably be one held in the summer of 2008 but for now they are concentrating on the mini-seminar. A question was raised about the cost and Roger indicated it would be \$149. That amount would include lunch, break and materials. It was recommended that WETA try to keep in touch with technical colleges (may provide credits) and charge the state rate.

Responsible	Action Item	Due Date
Monica Snittler & Joy Wiggert	Obtain the name/addresses of CAP agencies.	Next meeting.

2008 Annual Conference (Joy)

Joy presented the board with information regarding the WETA Annual Conference to be held on October 22-24, 2008. The board needs to begin thinking about a conference theme and possible workshops to be offered. Roger mentioned a person who was an opening keynoter years ago at a Governor's Conference. He will check whether he's available or even interested in presenting. Marlene thought a theme should be based on the parachute book and where are we landing with job development? Marlene also wondered whether there was another person other than Boel's who could a similar presentation. She thought we should look into that. Monica asked if there are any local employers who could do a keynote much like Famous Dave's. There were some suggestions from board members such as Herb Kohler from the Kohler Company, Johnsonville Sausages, and "Dirty Jobs" by Dick Roe.

When a conference theme has been decided the date saver needs to be sent. The board discussed some possible workshops along with presenters. The following are workshops the board talked about as possibilities:

- ◆ Entrepreneur or Small Business –thought about having someone from SCORE.
- ◆ Youth
- ◆ Assistive Technology-Dr. Nitler, Independent Living Centers, UW Stout
- ◆ SSI Advocacy-someone from DVR
- ◆ Understanding Mental Health Issues
- ◆ Hard-to-Place Individuals-professional placement, career employment
- ◆ WiCareers, Career Scope

- ◆ Occupations-career ladders, CNet, Wisconsin Career Development
- ◆ Transferable High Level skills-Boel's, author of "What Color is Your Parachute?"
- ◆ Older Worker Issues/Barriers
- ◆ SHERM-What are employers looking for? Screening, interviews, etc.
- ◆ Interviewing Expectations-What are they? Resume development including online
- ◆ Panel of Human Resource People-Discuss their experiences
- ◆ Effective Networking
- ◆ Flexible Work Arrangements

Joy asked the board about how they would feel coming back in February with additional ideas for the conference. The meeting in February would be specific to the conference theme and workshops and on Strategic Planning. Joy thought that once we've defined the theme and talked about workshops and how many we want to have a smaller group could convene to put it all together.

Joy indicated she would contact the Chamber of Commerce in Sheboygan. The board asked whether Wisconsin's OWN wants to do another half-day intensive. Monica would ask OWN members when they meet.

Joy asked if there was any other business to discuss. The board concluded in thanking Joy for leading the meeting. The board agreed to send a donation to the Blind and Dyslexic Foundation in Florida in honor of Joy Wiggert's father who recently passed away. All members approved.

Next Meeting and Adjournment (Joy)

The next Board meeting will be held on Wednesday, February 27, 2008, at the Dane County Job Center, Aberg Avenue, Madison. The meeting time is 12:30 p.m. to 3:30 p.m. The meeting agenda should reflect finalizing a conference theme, identify keynoters, structure for workshops, and identify who our audience will be. Motion to adjourn first by Jon Danforth and seconded by Bob Evans.

Meeting adjourned at 2:45 p.m.

Respectfully submitted,
Monica Snittler, Secretary